

# SLJ Virtual Summit: Culture Shift

VIRTUAL EVENT | OCTOBER 24, 2020 | FULL DAY

This fall, **SLJ** will bring together library leaders to discuss how we can create a culture that promotes an equitable world and closes the opportunity gap for all children. Librarians will gain skills, ideas, and support in this national convening toward leading the change we want to see in our libraries, schools, and communities. Practical applications toward antiracism will be a major element of this full-day online conference, with related PD, presentations, and opportunities for discussion.

## A Showcase Environment

**SLJ's** virtual platform provides a unique showcase for **sponsors** to spotlight their products and services and engage a receptive audience of library decision-makers. Attendees enter a Virtual Conference Center that replicates a real one. From the main hall, they can navigate to the auditorium to see live panel discussions, find a schedule of live webcasts and Q&A break-out sessions, and head to sponsors' booths for presentations and one-on-one chats.

### •Proven Virtual Event Expertise

- SLJ** has created and hosted online events for over **10 years**
- SLJ** will help plan booth content and train your personnel

### •Exponentially Larger Audience

- Attendance to **SLJ** Summit is **FREE** for all delegates
- SLJ** online events have drawn at least **2,500** delegates

### •Multiple Points of Engagement = More Leads

- Engage directly with librarians: panel discussions, presentations, live webcasts, Q&A sessions, booth chats
- Sponsors receive leads\* from registrations, live attendance, panels, and booth visits

*\*Number and source of leads depends on sponsorship level*

## Sponsor Benefits

BENEFIT	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Booth Sponsorship
Welcome Remarks	X			
Zoom Convening	X			
Intro to Panel/Keynote	X	X		
Pre-event Eblast	X	X		
Prime Booth Location	X	X		
All Registration Leads	X	X		
All Live Leads	X	X	X	
10 Minute Presentation	X	X	X	
All Presentation Leads	X	X	X	
Flyer in Tote Bag	X	X	X	X
Booth	X	X	X	X
All Booth Leads	X	X	X	X
Pricing	\$10,000	\$7,500	\$5,000	\$3,500

Note: All sponsors receive Brand ID on website, live event platform, and event promotion.

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